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# Creative Time: The Book: 33 Years Of Public Art In New York



## Synopsis

New York City is the undisputed center of the North American art world, and its public art is one of the most evident signs of its cultural wealth. For more than 30 years, Creative Time has been an avatar of public art in the city, working to engage art and the environment, artists and the public. *Creative Time: The Book* shows how a single organization made it possible for thousands of artists to present awe-inspiring works that engage, taunt, seduce, enliven, and transform a city. Creative Time artworks have been seen in spaces both lofty and modest. Light projections have appeared on the Beaux-Arts entrance to the New York Public Library and from Ground Zero in the now famous Tribute in Light Memorial to 9/11. Signage has popped up on Times Square's Astrovision screen and along the boardwalks of Coney Island. Music has blasted in Central Park as well as under tunnels in DUMBO, Brooklyn. Creative Time's community includes many of the world's most dynamic, emerging, and established artists, among them Vito Acconci, Doug Aitken, Laurie Anderson, Diller + Scofidio, David Byrne, Felix Gonzalez-Torres, Cai Guo-Qiang, Jenny Holzer, Ryan McGinness, Vik Muniz, Takashi Murakami, Shirin Neshat, Sonic Youth, and William Wegman. In more than 300 images from the hilarious to the elegiac this dazzling volume highlights the best and most innovative work from the organization's 33 years. Contributors to the volume are among the most important voices in the field of public art. Their commentary collectively shapes this must-have book for anyone interested in contemporary art or in the unapologetically diverse heartbeat of New York. In keeping with Creative Time's innovative spirit, the book itself is the result of a public art installation. Each cover is unique: a tip-on displays the colors, sound, and weather in New York recorded over a two-week period.

## Book Information

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## Customer Reviews

During its 33-year history, Creative Time has produced 313 public art projects involving 1,361 artists in New York City. This book, which is dense with text and photographs, both celebrates that achievement and assesses the current state of public art. Creative Time has dedicated itself to a concept of public art that is temporary and experimental rather than permanent and monumental. In the late 1970s, the group was known for taking over empty real estate, whether a building lobby or a landfill. In the 1980s, at a time of rising political activism, they were likely to insert art onto street corners, the sides of buses, milk cartons or takeout coffee cups. One project in 1993 took over all of 42nd Street before its final Disneyfication. In 2004 Creative Time deployed a team of artists to repaint the facades of businesses at Coney Island. The 21 contributors to this book include critics, curators, artists, novelists and the three people who have helmed the organization. Their essays and interviews offer an entertaining and sometimes nostalgic look at three decades of the New York art scene. The book will interest those involved with public art in cities nationwide. 275 color and 25 b&w illus. (May 1) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Anne Pasternak is president and artistic director of Creative Time. Lucy Lippard is a cultural critic who has published over twenty books, including *Lure of the Local* and *On the Beaten Track*. Ruth Peltason is the president of Bespoke Books.

If you like public art and if you like New York, buy this book. It's a fascinating history of an organization that has, for four decades, been at the forefront of this field. This book is beautifully done by Princeton Architectural Press and the several year effort by director Anne Pasternak and her staff is really quite amazing. The 300 plus projects they have sponsored are chronologically presented with beautiful color photography and interspersed with essays and interviews by some fascinating people. Also, this book is going to be a collector's item because each cover is a distinct numbered print generated by a machine recording the sights and sounds of NYC. You can either skim the surface by focusing on the projects alone, or you can delve deeper into the minds of the people who have created and presented these projects.

This book is an absolutely illuminating look into the history of Creative Time's impact on public art.

Beautifully printed images accompany textual explorations into artists' projects with Creative Time over the past few decades. A must-have for anyone interested in the growth of art that is vital for the creation of a more enriching public realm.

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